



In a home fire, can your family safely escape in just 2 minutes?

More lives are lost every year to home fires than to all major disasters.

You can keep your family safe with 2 simple steps.



Practice your 2-minute drill.



Test your smoke alarms monthly.

Red Cross Home Fire Campaign

The Red Cross Home Fire Campaign aims to raise awareness regarding the dangers of home fires by teaching home fire safety and providing free smoke alarms to the community. Education and smoke alarms saves lives and the Red Cross delivers this mission through three different programs:

Appointment-Based Installations

By calling 1-800-RedCross (1-800-733-2767) the general public can always request free smoke alarms and education. Simply provide leave a message with contact information and general availability and a Red Cross volunteer will follow up to schedule your installation!

Partner-Direct Installations

Agencies like Fire Departments with a vested interest in helping with the Home Fire Campaign mission can work alongside the Red Cross to install smoke alarms. By partnering in this program, agencies receive a supply of smoke alarms to reach out to their community directly to offer free smoke alarms!

Home Fire Campaign Events

Periodically, the Red Cross goes directly out to the community door-to-door to offer free smoke alarms. The Red Cross normally partners with other agencies and the general public to first notify a neighbors of the event, and then knock door-to-door to install the smoke alarms. Participants are often treated to coffee/donuts!

Red Cross uses Kidde brand smoke alarms which are guaranteed to last 10 years and do not require batteries. After 10 years, simply call Red Cross for replacements. Bed Shaker alarms are available for deaf/hard of hearing. These alarms do not detect CO2.